



## Our Mission

To promote, protect, and improve the health and safety of all Hoosiers.



## Our Vision

Every Hoosier reaches their optimal health regardless of where they live, learn, work, or play.



## Our Values

### Health Equity

We place equity at the center of our work to ensure every Hoosier, regardless of individual characteristics historically linked to discrimination or exclusion, has access to social and physical supports needed to promote health from birth through end of life.

### Communication

We provide stakeholders and the public accurate and up-to-date scientific data and provide education and resources regarding utilization of evidence-informed practices in a timely manner.

### Innovation

We continue to learn, research evidence-informed practices, advance our services, and be open to new methods, ideas, and products that help build and expand upon the services we provide.

### Integrity

We are honest, trustworthy, and transparent. We uphold our standards and do the right things to achieve the best public health and safety outcomes.



## Our Goals

### Health services and outcomes

**Goal 1:** Ensure access to high quality, evidence-based, and continuously improving services and resources that reduce health disparities and proactively address public health threats, leading to equitable outcomes.

### Partnerships and collaborations

**Goal 2:** Implement a statewide, collaborative approach to improving Indiana's health outcomes.

### Operational excellence

**Goal 3:** Improve staff, customer, and partner experiences with consistent, efficient, effective, and data-driven services and work processes.

### Workforce stability

**Goal 4:** Attract and retain a dedicated, knowledgeable, and diverse workforce to support strong public health outcomes in Indiana.

### Financial stewardship and sustainability

**Goal 5:** Improve financial infrastructure, management, and data-informed decision making.

